



## PROFILE

I am a motivated graphic designer with interests in both print and web design, experienced in balancing priorities for long-term and short-term projects. As a fast learner with excellent interpersonal skills, I can easily adapt to new challenges. Highly computer literate on both Macintosh and Windows-based systems, I am knowledgeable in Photoshop, Illustrator, InDesign and QuarkXPress.

## WORK EXPERIENCE

JUN 2008-  
ART DIRECTOR

### DECOSTA ENTERPRISES INC

TORONTO, ON

Art directed and designed projects for print and web, for a wide spectrum of clients including Will Smith, Jada Pinkett-Smith, Deborah Cox, YMCA, Lilydale and more.

AUG 2006-JUN 2008  
INTERMEDIATE DESIGNER

### SUBTEXT DESIGN

TORONTO, ON

Solely responsible for designing print and web projects under the art director. Experienced working for clients in the food, apparel and industrial sectors.

APR 2005-MAY 2006  
JUNIOR DESIGNER

### ACUITY INNOVATIVE SOLUTIONS

RICHMOND HILL, ON

Worked both as a team and individually designing a wide range of print projects. Experienced working with clients such as Sony, Coca-Cola and Givenchy. Closely worked with printers, gaining valuable pre-press knowledge.

MAR-APR 2005  
INTERN

### ROSSIGNOL DESIGN

TORONTO, ON

Worked on web and print projects for the Arts & Entertainment industry. Completed college work placement.

2004  
FREELANCER

### URBAN INFLUENCE DESIGN STUDIO

SEATTLE, WA

Independent contractor for the studio. Designed print and identity projects.

2001-2004  
FREELANCER

### FREELANCE DESIGNER

TORONTO, ON

Designed posters and flyers, web sites, identities, as well as illustration. Clients range from gaming web sites, racing clubs, software developers, night clubs.

1999-2007

### GAMING HORIZON

VIRGINIA BEACH, VA

Wrote news, reviews and previews for the gaming web site. Responsible for the visual creative direction and design of the site.

## EDUCATION

2002-2005

### SENECA@YORK UNIVERSITY

TORONTO, ON

Graduated the Graphic Design program with honours and a 3.7 cumulative GPA. Achieved placement on the President's Honour List in final semester. Received Ontario College Advanced Diploma.

## RECOGNITION

**Web Design Index 8**

2008, Pepin Press

**Web Design Index 6**

2006, Pepin Press

**Applied Arts**

October 2005, Volume 20, Number 5

**Computer Arts Projects**

December 2004, Issue 65

## REFERENCES

References are available upon request.

Examples of my work can be viewed at [www.johngodfrey.net](http://www.johngodfrey.net)